

Darrel Groves

creative direction for print, internet, and multimedia

6403 Monte Avenue, Fort Wayne, IN 46835

e: Darrel@oneLdesign.net

p: 260.450.6357

professional experience

02.2007 - present **1L Design** Fort Wayne, IN

As creative director, I'm involved with brand development for online and print materials. My work includes design and marketing with a variety of clients throughout the midwest for corporate identity, print production and Web site development.

03.2008 - present **International Business College** Fort Wayne, IN

I'm developing curriculum and organizing course materials to build design skills in typography, illustration, print production, multimedia, and web development. Assignments are completed with traditional methods as well as utilizing Adobe Creative Suite for multimedia assignments.

03.2001 - 01.2007 **Brotherhood Mutual Insurance** Fort Wayne, IN

As a Web Communications Specialist, I was involved in managing various Web sites, developing user interfaces, administering usability testing, as well as implementing designs for company branding.

As part of the Marketing department, I participated in writing, photography and art direction for company publications. Other tasks involved in film and presentation production for training and special events.

01.1999 - 02.2001 **Advanced System Designs** Morton, IL

As part of the interactive division at ASD I produced Web designs and development for corporate and e-commerce solutions. My position involved project management, design concepts, interface design, Web and print design. I also produced Web interactives, splash screens and marketing tools using Flash.

04.1996 - 12.1998 **The Iona Group** Peoria, IL

Working at the Iona Group enabled me to develop a foundation in Web development, Web administration, and multimedia interface design. I was involved in project management, design and production of Web sites, cd interactives, catalogs, brochures, logos, and illustrations.

03.1994 - 09.1996 **Lasercom** Glenview, IL

At Lasercom, I worked with corporate identities, catalogs, and brochure design for companies such as CDW, The Donlen Corporation, IBM, Kraft, Kiplingers, and Stella Foods. Projects involved layout, editing, color proofing, scanning, illustration, photo manipulation, and final prepress output for salesmen and clients on the Macintosh and PC.

10.1991 - 02.1994 **Anixter Inc.** Skokie, IL

Working in the Advertising department, I was heavily involved in the development of the company's first direct marketing catalog while at Anixter. My position encompassed database maintenance in FileMaker Pro, developing designs, layouts, technical illustrations, proofreading, editing, photo shoots, film/color proofing, and press checks. I also designed, created, and imaged electronic presentation for American, Canadian, and European sales staff and executives.

technical experience

Acrobat, After Effects, Contribute, CSS, Director, Dreamweaver, FileMaker Pro, Final Cut Pro, Fireworks, Flash, HTML, Illustrator, InDesign, Javascript, Photoshop, QuarkXpress, SolidWorks CAD

education

University of Saint Francis, completing Master of Arts degree

Pennsylvania State University, Bachelor of Arts in Graphic Design

Taylor University, Liberal Arts